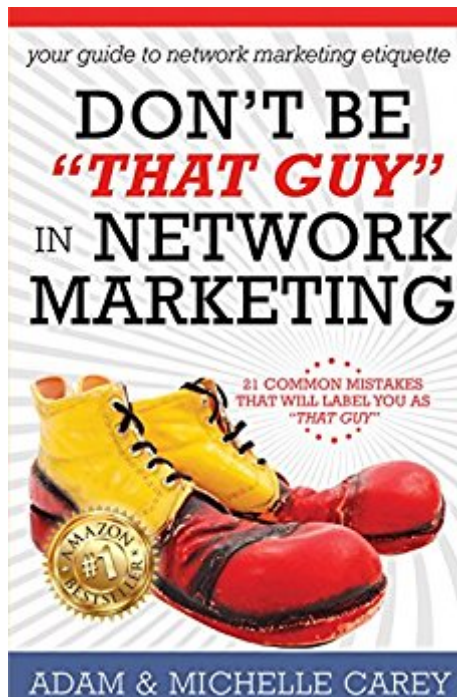


The book was found

Don't Be "That Guy" In Network Marketing



Synopsis

Through humor and real-life stories, *Don't Be That Guy* in Network Marketing will show you the 21 common mistakes that end up labeling people as *That Guy*. Adam and Michelle share simple and tangible etiquette training to help you perform as a true professional, giving you increased results. Taking a pre-emptive strike and equipping you and your team with this book will:

- Accelerate Success: Increase results through effective action steps in every chapter.
- Alleviate Rejection: Avoid unnecessary rejection that comes from being *That Guy*.
- Elevate The Profession: Dramatically increase your level of professionalism, while improving the image of network marketing.

Book Information

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Customer Reviews

This is a subject that was long overdue for its own book. And I'm so glad Adam and Michelle were the ones to fill that void! Almost everyone, whether you have been IN network marketing, or have friends in network marketing, have been or experienced "that guy." This is REQUIRED material for network marketers as far as I am concerned! If you are in network marketing, GET THIS BOOK and

become better. Better for your business, better for your relationships, and better for the industry. If you have friends in network marketing and they seem a bit too, well.. uh.. "pushy"... Get this book for them! (or at least tell them about it). This material, put to practice, can and will continue to advance the trend of a more positive outlook on the amazing business model that is network marketing.

Here's what I love so much about this book....FUN! So many in Network Marketing profession are so dang serious that no one wants to hang around them for fear of being part of the NFL (No Friends LEFT) club. When I first saw a few of their videos promoting the chapters in the book over the last few months I thought they must have lost their minds. But then a funny thing happened....I started to see things happening during my daily life that I'd chuckle and say...man...that person is THAT GUY Adam and Michelle are talking about. Blah Blah Blah I'm making a zillion dollars and in a few weeks you could as well...Blah Blah Blah...I started laughing when remembering the video of Michelle getting the water thrown in her face...Sorry Michelle but thanks for your comedic acting! Here's my bottom line. You need to educate yourself and this book I consider a great guide as to many of the situations you'll experience along your Network Marketing journey. As YODA would say.....don't think...DO!

Stop right this instant and order this book! It is hilariously funny, true in so many ways, full of the most common mistakes people make in this profession that will help you identify and avoid so you can take your business to the next level!!! I started my network marketing career around the same time as Adam & Michelle, and all I can say is that they both have grown so much personally and professionally. We have been through ups and downs together, bounced ideas and strategies off one another, held conference calls together, and much more...all I can say is they provide so much value and integrity to our profession. If you want to bypass all the silly mistakes we made just starting out and accelerate your SUCCESS in network marketing. Grab a copy (or more for your team!) today. You will laugh at yourself, you will laugh at the two of them because you see someone else they are describing, but more importantly, you will learn how to not be 'THAT GUY' right from the get go. Get this book in the hands of your leaders and your business will sky rocket, the right way! By the time you are done with this book, they'll have your stomach hurting from laughing so hard, a fresh perspective on the industry, and a brand new outlook on how you should conduct your business so we can elevate the network marketing industry together. Since embracing this profession, I am forever grateful my life has been filled with so many powerful, inspirational and

compassionate friends, including Adam & Michelle. They are an inspiring duo and couldn't be more excited about getting this book into the hands of all my teammates.

After years of telling others that I would NEVER join a network marketing business - I was asked to take a deeper look at a company over 4 years ago by someone I trusted. After doing what I never thought I would do and becoming a consultant for that company, I found out quickly that many others have "tried" network marketing and were not aware of how important it was to become a network marketing professional. Like many others, I had to learn the hard way through trial and error what to do. When I learned from my mistakes, I made sure to share it with others so they didn't have to go through the same process and they can have better success. When I learned that Adam and Michelle Carey were writing a book about network marketing etiquette and about their own share of mistakes - I knew I wanted to read it right away. I was fortunate to be at their book launch in Dallas last September and was able to read their book in my hotel room cover to cover. What I found is what I had been trying to share with my business partners for so long and was right there in their book. It wasn't complex and it was explained in a way that others who are just starting or have been at it for years can understand. I can't recommend this book enough to anyone who is looking at educating themselves about network marketing and how to avoid common mistakes. This book will save you time, energy and friendships. You won't regret buying it and you will be quickly sharing it with your friends and business partners as well like I have.

Loved the book!!! Outstanding information for reps/consultants of any company. Great to head off these problems before they happen by knowing how to identify these people and help them turn their behaviors around. Great job! Executive Consultants Ron and Kim Clark- Ambit Energy.

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